

Racers Under The Son

11837 Burgess
Whittier, CA 90604
www.ruts.org
Federal Tax I.D.
95-4802487

Racers Under The Son (RUTS) is a Christian off-road motorcycle racing club. We are also an American Motorcycle Association District 37-sanctioned club. RUTS is seeking sponsors like you to help promote our upcoming desert race. Our 25th Annual AMA District 37 Dual European Scrambles desert race, affectionately known as “Meltdown”, will be June 9 & 10, 2012. This race is also part of the District 37 Best of the West series.

With the support of our sponsors, we will have two challenging race courses each day. Last year we had almost 575 entrants, plus their families and friends, in attendance. On Saturday evening we will hold a complimentary barbecue, feature a live band, raffle prizes, thank our sponsors, show a video slide show of race highlights of the day, and end the evening by giving away a brand new dirt bike.

All sponsors' names and contact information will be printed on our race t-shirts, either on the front or the back, depending on your sponsorship level. There will be approximately 450 t-shirts for sale at the race. Your name/logo will also be on our race results (mailed out after the race). If we receive your sponsorship by April 6, your name/logo will also be on the back of our flyer, which is mailed to about 3500 AMA District 37 members and placed in various motorcycle shops. If you have a banner or flags you would like to lend or give us, those will be placed in the race sign-up area as additional advertising for you. Sponsors will receive a t-shirt as a thank you for their support.

Sponsorship for name on t-shirt and name/logo on mailers: \$100 for back of t-shirt
\$200 for front of t-shirt, limited number

I hope that you will sponsor this great event. Checks (made payable to RUTS) should be mailed to the RUTS treasurer, Janet Harris, at 11837 Burgess, Whittier, CA 90604. Artwork (in a jpeg format) should be emailed to Julie Angell at yellowjacketD37@yahoo.com.

Thank you for your consideration and support.

Sincerely,

(RUTS member)

(Contact number)

*“I Have Fought the Good Fight
I Have Finished the Race
I Have Kept the Faith”
2 Timothy 4:7*